



Discovery Elementary PTSA 2.6.9

GOALS 2018-2019

1. Raise awareness of the PTSA's activities, by highlighting the PTA brand:

- Increase branding and marketing of PTA
- Educate membership on what the PTA does

2. Increase volunteerism in the school:

- Increase volunteer acquisition
- Provide New Volunteer Orientation event
- Recognize volunteers throughout the year

3. Improve integration of new families to Discovery Elementary School:

- Provide New Family Orientation event
- Help families understand and navigate Discovery Elementary School
- Connect with families and offer resources in their home languages
- Empower new families to become a part of our community while helping their kids be successful in school.