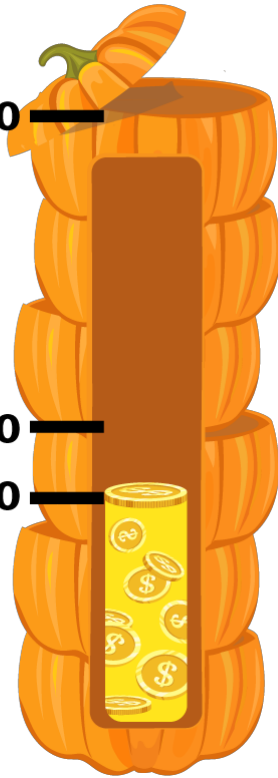


## Help Us Fill the Pumpkin!

\$30,000



\$15,000

\$10,670

Our fall fundraising campaign is off to a strong start! To date, we have raised \$10,670. But we still need your support!

**WHY DONATE?** This is the ONLY fundraiser for the entire 2018-19 school year. As such, we need your donation to support quality educational and entertaining programs for your child. A list of events and programs can be found at [PTSA Programs](#). Your donation is also tax deductible. We are a registered 501(3)(c) non-profit organization. Tax ID: 94-3152614.

**GET YOUR KIDS INVOLVED:** Please consider having your child ask family, friends, neighbors and employers to support our cause with a flat, one-time donation in their name through our [donation form](#). Asking teachers and school staff is not permitted. To make it extra easy, feel free to copy & paste the sample email below as an invitation to participate:

Dear <insert name here>,

*During the month of October, I'm helping raise money for my school PTSA's "Fill the Pumpkin" fundraiser. The great thing about this kind of fundraiser is that ALL the money donated goes directly to the PTSA, with no outside companies taking a fundraising percentage, no selling, and no elaborate auction expense. The money raised helps support programs like the Spelling Bee, Eager Reader, Science Fair, Multi-Cultural Night, Art Docent, teacher grants and many more. Every donation is important in helping our school reach its goal, and your support is greatly appreciated.*

*Our goal is to raise \$30,000 for the Discovery PTSA. So far, we have raised \$10,670. Donating is fast, convenient, easy and tax deductible. We are a registered 501(3)(c) non-profit organization. Tax ID: 94-3152614. Please click [here](#) to find information on mailing a check to the school or donate online. Thank you for your support!"*

Sincerely,

<insert your name>